



January 10, 2017

Dear Saline Area Businesses and Friends of the Saline Community Fair,

The 2017 Saline Community Fair will take place August 30 – September 3 at the Washtenaw Farm Council Grounds, located at the corner of Saline Ann Arbor Road and Pleasant Lake Road. We are currently looking for partners to help us educate the community about our agricultural heritage as well as provide a safe, fun, family friendly and affordable week of events for both young and old! We hope you will consider helping us put on a great fair and continuing the 82 year legacy that has been built by our forefathers.

The Saline Community Fair would like to invite you to be our partner for 2017. Attached you will find many opportunities available to get involved with our event. This will also help boost interest in your business! If you can't help with any large items/donations, maybe you can help by providing gift cards to your business for us to give away, etc. There are also booths available to rent in our merchants building (info enclosed) or you can place a fair book ad (info sent out separately). Information on sponsorship levels is also enclosed, and we can work with you to customize a sponsorship package. In order to have your sponsorship listed in the fairbook or flyer we must have your commitment by May 1st. We are excited about our 2017 fair program and activities, and are also looking forward to continuing to grow the number of volunteers helping at the fair.

The Saline Community Fair is a 501C3 organization, therefore, any donations are tax deductible. Please let us know if you can assist in any way by contacting Denise Blumenauer, sponsorship chairperson, at salineairsponsorship@gmail.com, or Cindy Radak, financial secretary, at 734-429-0668. You may mail donations to the Saline Community Fair at P.O. Box 423, Saline, MI 48176 or we will be glad to pick them up. Thank you for your support of the 2017 Saline Community Fair!

Sincerely,

**Saline Community Fair
Sponsorship Committee**

Denise Blumenauer

Scott Diuble

Sue Heusel

Cindy Radak

Jacob Schaible

Gail Swenson

Nancy Thelen



Saline Community Fair

Sponsorship Opportunities

August 30 - September 3, 2017

- **Day of the Week Sponsor**
 - Agriculture Day \$500
 - Heroes Day \$500
 - Kids Day \$500
 - Toddler Day \$500
 - Senior/Ladies Day \$500
 - Family Day \$500
- **Grandstand Event Sponsor**
 - Grandstand Fence Sponsor (all week) \$250
 - Cement Slab Tractor Pull \$500
 - Rodeo (Thursday Night) \$9,000
 - Bull Riding Sponsor \$2,500
 - Saddle Bronc Sponsor \$2,000
 - Barrel Racing \$2,000
 - Kids Event Sponsor \$500
 - Chute Gate Sponsor \$300
 - Tractor Pull \$2,500/class
 - Truck Pull \$2,500/class
 - USA Enduro Derby \$2,500/heat
- **Fair Week Entertainment**
 - Huron Valley Harmonizers \$250
 - Princess & Pirates Party \$400
 - Saline Fiddlers \$500
 - Children's Show \$1,000
- Ribbons and Trophies \$2,000
- Horse Pulling \$1,500
- Baby Animal Exhibit Sponsor \$750
- Fair Shuttle Sponsor \$750
- Talent Show Sponsor \$500
- Main Gate Fence Sponsor (all week) \$500
- Compact Tractor Pull \$300
- Kid's Pedal Pull \$450
- Teen and Adult Pedal Pull \$200
- Car Show \$200
- Tractor Show \$200
- Euchre Tournament \$150
- Boys and Girls Pet Show (Parade) \$120
- Lawn Mower Obstacle Course \$100
- Daily Schedule Sponsor (name and logo) \$100
- Ladies Day Events \$200
- Hand Washing Stations \$100
- Resting Bench Sponsor \$50
- Carnival Ride Coupons \$1,000 (100,000 coupons with your company name on the back distributed throughout Washtenaw County)
- General Donations to help offset facility rental

*Co-Sponsorships are available. Please CIRCLE the events/items above you wish to sponsor and return to the following address. Thank you for your support of the Saline Community Fair!

Business Name _____
Contact Name _____
Address _____
Phone _____
Value of Sponsorship _____

Make checks payable to the Saline Community Fair. Sponsorship selections are due **May 1, 2017**.

Mail Donations to:
Saline Community Fair
P.O. Box 423
Saline, MI 48176

2017 Saline Community Fair Sponsorship Levels

Platinum Level - \$5,000 and above

- Sponsorship package includes fair book ad - ½ page color. (2,000 fair books printed). Fair book is also posted on our website. **Deadline is May 1st.**
- Website advertising (www.salinefair.org) under Platinum Level – create a link to your organization.
- Radio advertising (W4Country 102.9 FM) mentioned as a partner/sponsor.
- Your company logo or name on 37,500 fair brochures. **Deadline is May 1st.**
- Includes 1 free booth at the 2017 fair (if desired).
- Banners with your name and logo hung throughout the fairgrounds and at the entrance.
- Announcements at fair events during the entire week
- Facebook announcement (currently we have 1,832 friends)
- 100 Fair admission passes (valued at \$7/pass)

Silver Level - \$1,000 - \$2,499

- Sponsorship package includes website advertising (www.salinefair.org) under Silver Level – create a link to your organization.
- Your company logo or name on 37,500 fair brochures. **Deadline is May 1st**
- Banner with your name and logo hung at the fair entrance or along the fence.
- Announcements at fair events during the entire week
- Facebook announcement (currently we have 1,832 friends)
- 25 Fair admission passes (valued at \$7/pass)

Gold Level - \$2,500 - \$4,999

- Sponsorship package includes fair book ad - ¼ page (2,000 fair books printed). Fair book is also posted on our website. **Deadline is May 1st.**
- Website advertising (www.salinefair.org) under Gold Level – create a link to your organization.
- Your company logo or name on 37,500 fair brochures. **Deadline is May 1st.**
- Includes 1 free booth at the 2017 fair (if desired).
- Banners with your name and logo hung throughout the fairgrounds and at the entrance.
- Announcements at fair events during the entire week
- Facebook announcement (currently we have 1,832 friends)
- 50 Fair admission passes (valued at \$7/pass)

Bronze Level - \$200 - \$999

- Sponsorship package includes your company name listed under the Bronze Level of partnership/sponsorship on the Saline Community Fair Website (www.salinefair.org).
- Your company logo or name on 37,500 fair brochures. **Deadline is May 1st.**
- If the donation is going toward a specific event/item rental, a sign will be provided at the event or on the item.
- Facebook announcement (currently we have 1,832 friends)