



February 11, 2024

Dear Area Businesses and Friends of the Saline Community Fair,

We hope this letter finds you well. Once again, we were humbled by the outpouring of support from our local businesses for the 2023 Saline Community Fair. Our weather was great and our attendance was near record breaking! Our all-volunteer board is busy planning for the 2024 fair which will be held August 28 – September 1, 2024, at the Washtenaw Farm Council Grounds, located at the corner of Saline Ann Arbor Road and Pleasant Lake Road. Our mascot is Lonnie the Llama which was named by our 4,000 Facebook followers! We are currently looking for partners to help us educate the community about our agricultural heritage as well as provide a safe, fun, family friendly and affordable week of events for both young and old! We hope you will consider a sponsorship and helping us put on a great fair and continuing the 88-year legacy that has been built by our forefathers. If you or anyone you know of would also like to volunteer at the fair, please let us know.

The Saline Community Fair would like to invite you to be our partner for 2024. Attached you will find many opportunities available to get involved with our event. This will also help boost interest in your business! If you cannot help with any large items/donations, maybe you can help by providing gift cards to your business for us to give away. Information on sponsorship levels is also enclosed, and we can work with you to customize a sponsorship package. To have your sponsorship listed in the Saline Community Fair flyer, we must have your commitment by **May 1st**. All businesses and individuals who donate **\$300** or more will have their logo or name printed in 40,000 fair flyers which are distributed throughout many local communities.

This year we are again “going green” and will not be publishing a printed copy of the fair book containing advertising. The condensed book will be available on-line on our fair website ([www.salinefair.org](http://www.salinefair.org)) and a few will be printed on a request basis. All sponsors will be listed on our website, mentioned on our Facebook page, as well as displayed on several posters around the fair.

The Saline Community Fair is a 501C3 organization, therefore, any donations are tax deductible. Please let us know if we can assist in any way by contacting Denise Blumenauer, sponsorship chairperson, at [salinefairsponsorship@gmail.com](mailto:salinefairsponsorship@gmail.com) or 734-347-5696. You may mail donations to the **Saline Community Fair at P.O. Box 423, Saline, MI 48176**, or we will be glad to pick them up. Thank you for your support of the 2024 Saline Community Fair!

Sincerely,

**Saline Community Fair**  
Sponsorship Committee

# 2024 Saline Community Fair Sponsorship Levels

## Platinum Level - \$5,000 and above

- Website advertising ([www.salinefair.org](http://www.salinefair.org)) under Platinum Level – create a link to your organization.
- Radio advertising (W4Country 102.9 FM) mentioned as a partner/sponsor.
- Your company logo or name on 40,000 fair brochures. **Deadline is May 1st.**
- Includes 1 free booth at the fair (if desired).
- Banners with your name and logo hung throughout the fairgrounds and at the entrance.
- Announcements at fair events during the entire week
- Facebook announcement (currently we have almost 4,000 friends)
- 100 Fair admission passes (valued at \$10/pass)

## Silver Level - \$1,000 - \$2,499

- Sponsorship package includes website advertising ([www.salinefair.org](http://www.salinefair.org)) under Silver Level – create a link to your organization.
- Your company logo or name on 40,000 fair brochures. **Deadline is May 1st**
- Banner with your name and logo hung at the fair entrance or along the fence.
- Announcements at fair events during the entire week
- Facebook announcement (currently we have almost 4,000 friends)
- 25 Fair admission passes (valued at \$10/pass)

## Gold Level - \$2,500 - \$4,999

- Website advertising ([www.salinefair.org](http://www.salinefair.org)) under Gold Level – create a link to your organization.
- Your company logo or name on 40,000 fair brochures. **Deadline is May 1st.**
- Includes 1 free booth at the fair (if desired).
- Banners with your name and logo hung throughout the fairgrounds and at the entrance.
- Announcements at fair events during the entire week
- Facebook announcement (currently we have almost 4,000 friends)
- 50 Fair admission passes (valued at \$10/pass)

## Bronze Level - \$300 - \$999

- Sponsorship package includes your company name listed under the Bronze Level of partnership/sponsorship on the Saline Community Fair Website ([www.salinefair.org](http://www.salinefair.org)).
- Your company logo or name on 40,000 fair brochures. **Deadline is May 1st.**
- If the donation is going toward a specific event/item rental, a sign will be provided at the event or on the item.
- Facebook announcement (currently we have almost 4,000 friends)



## Saline Community Fair Sponsorship Opportunities August 29 – September 2, 2024

- **Day of the Week Sponsor**
  - ~~Saline Schools Day \$500 (Wednesday)~~
  - ~~Children's Day \$500 (Thursday)~~
  - ~~Senior/Ladies Day \$500 (Friday)~~
  - ~~Heroes Day \$500 (Saturday)~~
  - ~~Ag Day \$500 (Sunday)~~
- **Grandstand Event Sponsor**
  - Grandstand Fence Sponsor (all week) \$300 (provide your own banner)
  - Cement Slab Tractor Pull \$500
  - Rodeo (Friday Night) \$11,000\*
    - Bull Riding Sponsor \$2,500
    - Saddle Bronc Sponsor \$2,000
    - Barrel Racing \$2,000
    - Kids Event Sponsor \$500
    - Chute Gate Sponsor \$300
  - Drag Racing \$3,000\*
  - Tractor & Truck Pull \$2,500/class\*
  - USA Enduro Derby \$2,500/heat\*
- **Fair Week Entertainment**
  - RFD Boys \$800
  - A2 Saline Music Center Rocks \$2,000
  - Huron Valley Harmonizers \$250
  - Saline Fiddlers \$500
  - Daily Kids Show - Farm Magic Review \$5,500\* (\$1,100 ea. – 5 available)
- Ribbons and Trophies \$2,000\*
- Horse Pulling \$1,500\* (\$500 ea. 3 available)
- Adventures in Agriculture Exhibit Sponsor \$750
- Fair Shuttle Sponsor \$750 (#1)
- Fair Shuttle Sponsor \$750 (#2)
- ~~Talent Show Sponsor \$500~~
- Main Gate Fence Sponsor (all week) \$500 (provide your own banner)
- ~~Compact Tractor Pull \$300~~
- ~~Kid's Pedal Pull \$450 (name on trophies)~~
- Teen / Adult Pedal Pull \$225 (name on trophies)
- Bicycle Giveaway Donation \$200
- Euchre Tournament \$250
- ~~Saline Schools Club Showcase \$400~~
- ~~Master Livestock Showman Contest \$250~~
- Ladies Day Events \$200
- Children's Activities \$1,000 \*(\$500 ea. 2 available)
- ~~Hand Washing Stations \$100~~
- Hand Sanitizing Stations \$100
- Resting Bench Sponsor \$100
- Tractor Show \$300
- Car Show \$300
- **General Donations** in any amount to help offset facility rental or events

**\*Co-Sponsorships are available. Please CIRCLE the events/items above you wish to sponsor and return to the following address. Please list your 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> sponsorship choice in case of a duplicate response. Thank you for your support of the Saline Community Fair!**

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_ E-Mail Address \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

Choice #1 & Value \_\_\_\_\_

Choice #2 & Value \_\_\_\_\_

Choice #3 & Value \_\_\_\_\_

Make checks payable to the Saline Community Fair. Sponsorship selections are due **May 1, 2024**.  
**Mail Donations to: Saline Community Fair, P.O. Box 423, Saline, MI 48176**